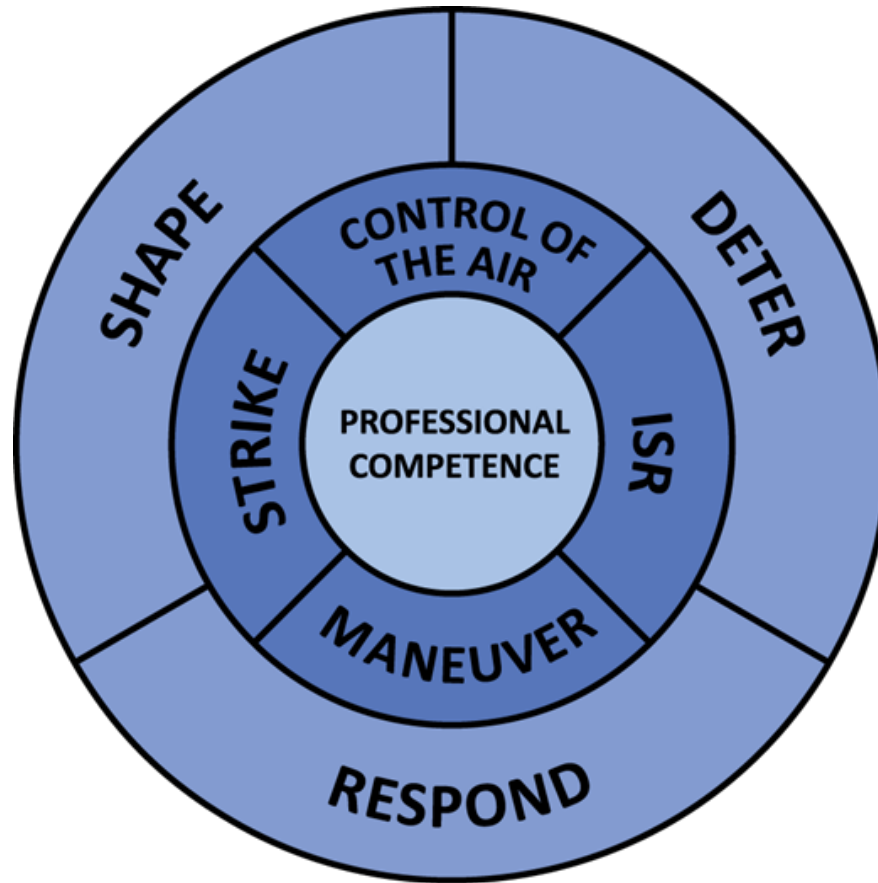


**A NEW CONCEPT FOR THE APPLICATION OF AIRPOWER**  
**13 NOVEMBER 2014, KASTELLET COPENHAGEN**



**COLONEL PROFESSOR JOHN ANDREAS OLSEN**

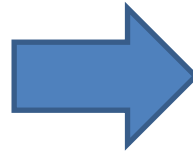
# A CONCEPTUAL APPROACH



# THE ESSENCE OF AIRPOWER: STRATEGIC EFFECT

## Characteristics:

- Height (elevation)
- Reach (distance)
- Speed (tempo)
- Precision (long range)



## Utility:

- Responsiveness
- Scalability
- Lethality
- Flexibility

“Air Power is an unusually seductive form of military strength, in part because, like modern courtship, it appears to offer gratification without commitment.”

*Professor Eliot Cohen*

# THE PROBLEM: CURRENT MILITARY DOCTRINE

The Premise is the Battle:

- invasion and occupation (seize and hold ground)
- battlefield-oriented (engage the enemy)
- ground-centric (armies fight armies)
- war-fighting (combat)



# THE SOLUTION: AIR-MINDEDNESS

“To succeed, airpower advocates must stop trying to use airpower as a substitute for its military predecessors, must connect airpower directly to strategic end-games, must adopt a new vocabulary to match its promise, and must become serious promoters not of machines, but of ideas”.

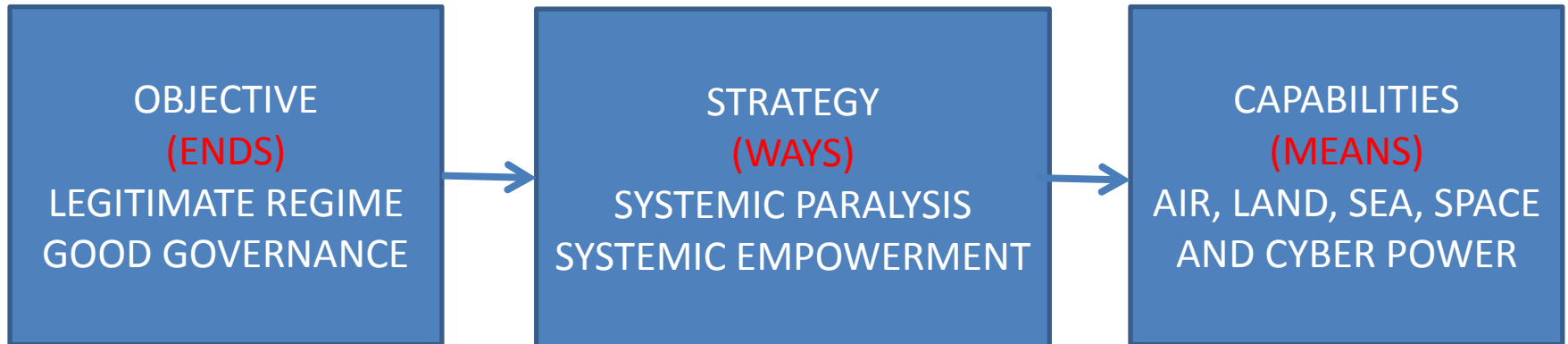
*John A. Warden III*



# THE ESSENCE OF WAR: STRATEGY

Strategy is the art of winning by purposely matching ends, ways and means.

# THE ESSENCE STRATEGY: ART OF WINNING



## *Security Sector Reform:*

- Democracy
- Individual liberty
- Rule of Law

## *Systemic Paralysis:*

- Degrade
- Disintegrate
- Damage

## *Systemic Empowerment:*

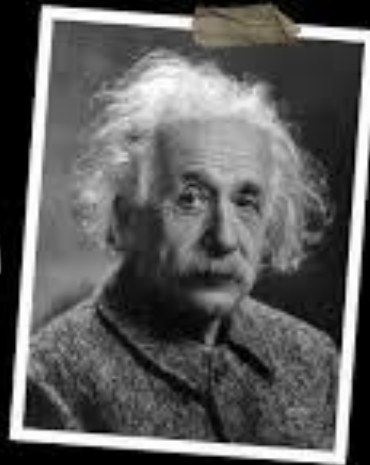
- Facilitate
- Integrate
- Build

## *Capabilities:*

- Kinetic and non-kinetic
- Deny and enable
- Hard and soft power

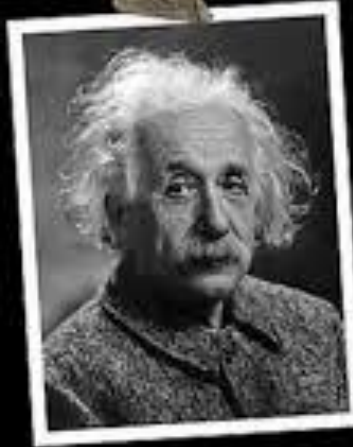
# THE ESSENCE WINNING: IMAGINATION

**"Education is not  
the learning of  
facts, but the  
training of the mind  
to think."  
-Albert Einstein**



**“Imagination is  
more important  
than knowledge.”**

— Albert Einstein





# THE PAST IS NOT THE FUTURE

